

## Penji: Offering Unlimited Graphic Design

The use of colors, unique font faces, and visual imagery has been used by businesses to improve their own branding. Aside from being utilized as a tool to help communicate to your target market on what your business is all about, the proper visual representation can help you to distinguish yourself from your competitors and also aid you in attracting potential customers.

In this digital era, we are now living our day-to-day lives with our eyes glued to the screen, constantly being fed by visual content and further establishing the key role that the visual content marketing is now playing in the business industry. As experts in graphic design, content creation, and marketing—our team here at Penji will help you build your own brand identity that is uniquely yours, and here's how we can do just that:

### **We work with all kinds of clients**

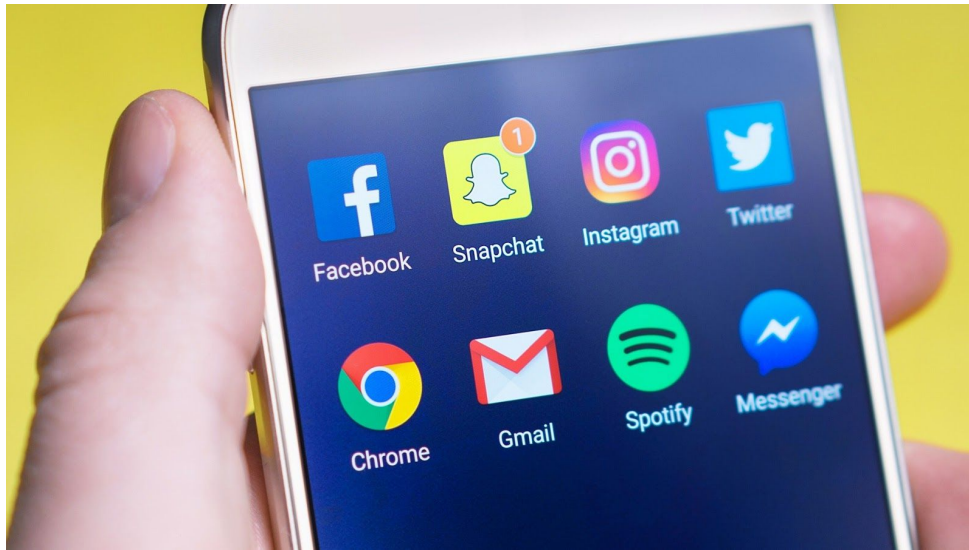
Whether you're a startup company, fashion brand, popular business figure, [a local restaurant](#), social media influencer, musician, agency, or just a professional working alone, as long as you need unlimited graphic design for your business or events—we got you covered!

We know what it's like to be on the other end of needing graphics for content marketing and yet not having enough budget for an in-house graphic designer. That is why we would like to bridge that gap and make it easier for you to materialize your vision for your own branding.

### **Create your own business logo from scratch**

A logo is so much more than just an image you see plastered on business cards, store windows, and merchandises. A logo is the face of your business—it's the visual representation of the nature of your products/services and the quickest way of communication between you and your customers. Our graphic designers at Penji.co are keen on producing well-designed logos for each of your needs to help convey to your customers that your products/services are professional, made of high quality, and worthy of their resources such as their time, money, and effort.

Each logos that we create are easily-recognized, memorable, and distinct on all social media platforms. Whether scaled as a small note on a drawing pad or scaled as large as a billboard, we guarantee that the logos we create for you will be effective in helping you establish a solid brand identity.



### **Boost your social media engagement by creating your social media graphics**

With video content surpassing the engagement power of the good-ol' blogging, it seems that every businesses' target market are preferring visual content over the latter. In fact, 80% of today's marketers have been using visual assets in their social media to help boost engagement because the imagery is also preferred by the human mind with [65% of the associated image can still be remembered](#) even after 3 days.

Infographics, for example, are vital in creating bits of information that can be easily digested through creative imagery and designing. From How-Tos, statistics, FAQs, and etc., the power of infographics go beyond being able to deliver the needed information effectively, it even improves the ability of the people to follow directions for up [323% better](#) than people who follow directions without any corresponding illustrations. Plus, the use of graphics for social media content is a force to be reckoned with, infographics alone can drive 12% in your web traffic. So how's that for a great content marketing strategy?

### **Design merchandises for your business**

Whether you're a startup company or a business which has been in the industry for a long time and is just looking for bigger and better designs, our creative team can definitely provide unlimited graphic design for your in-store merchandises! With merchandises being an important financial asset for most businesses, we make sure we design graphics that:

- Fit well to your branding
- Are sellable to your target market

- Have variations in design to offer more products to choose from

Our ability to provide designs for merchandises is not only limited to t-shirt or mugs because [we can definitely whip out creative and trendy designs for other merchandise](#) products such as hoodies, popsockets, keychains, tote bags, and even hats!



### **Offer the simplest workflow**

Gone are the days when your idea for your visual content or design in merchandises will get lost in communication between you and your graphic designer. Before we created this company, we were also an agency who recognized the difficulty in communicating the design we really wanted and to top it all of, graphic designers were so expensive! Rather than remaining frustrated, we decided to solve that problem and created "Penji."

We aim to bridge the gap between clients and graphic designers by creating a system that is easy to follow through from ordering your requests to the delivery of the actual product. Our team of creative graphic designers will be able to deliver to you the first draft within 48 hours and you can leave your revision notes through our *Point and Click* feature which will then be worked on immediately.

With Penji, we aspire a rapid process of offering unlimited graphic design to our clients tailored to their needs. So when a new set of design variations are laid out for you to

choose from, you can just select your favorite design, click Approve, and the files will be downloaded **immediately**. There's no need for you to wait another few hours to get the design that you want because it will right at your fingertips for your utmost convenience.

### **Give you complete ownership of your requested designs**

Your request, You own the design—that is what we believe in here at Penji. Since the designs have been uniquely tailored for your business needs, it is only rightful that you get to keep the original Adobe files(such as AI, PNG, PSD files) of your designs so that you may be able to use them whenever you want for future purposes. We promise to give you the complete ownership and gain all the licenses to your designs that were created for you. That also includes the photos we have incorporated for the social media content, flyers, posters, and newsletters.



### **Guarantee 100% customer satisfaction**

We value the needs and wants of our customers above all, that is why we provide unlimited graphic design at a flat monthly rate with no price hikes, only increased customer satisfaction! As a company that is dedicated to delivering what we promise, we guarantee that we make the process easy for you in every step of the way. From the conceptualization of the design to the final output, we promise to only give you the best design our team of dedicated graphic designers can deliver 24/7.

